

DIGITAL INITIATIVES • POWERPOINT DESIGN CityU Press Design Team

REARRANGE & TEMPLATE CUSTOMIZED DESIGN DESIGN IMPROVE DESIGN For enhancing the look and feel of For constructing one or multiple slide For designing a full customized PPT templates for your use your current PPT from scratch FORMATTING Adhere to CityU Brand Style Guide **/** Alignment Check Consistency Check Spacing Check TEMPLATE ELEMENTS Defined Slide Master **Defined Theme Colours Defined Theme Fonts** Custom Slide Layouts ADD-ONs Building from Scratch Create Infographics Create Tables and Charts Royalty-free Images Slide Transitions **Animation Effects** Inserting Video (provided by client) Remarks · Price depends on the complexity of work \$1,000 and up/project \$2,000 and up/project **BY QUOTATION**

- Please note that all plans include 1 design + 2 rounds of editings; an extra 10% charge will be applied for each additional round of amendments.
- The price quoted is for UGC-funded activities. A 15% charge will be added for non-UGC-funded activities.